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China Ophthalmic Devices Investment Opportunities, Analysis and Forecasts to 2015

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Report Summary

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Summary

This report is an essential source for in-depth information and data relating to the China ophthalmic devices market. It also offers detailed and comprehensive coverage of market revenue, volume, distribution and company share information; and latest news, financial deals and pipeline products information of each of the key sub-segments of the ophthalmic devices in China

Scope

- The report provides ophthalmic devices information broken down into detailed categories and segments in China.
- Total revenues, products sold, end users, and average pricing.
- Market shares of all the key competitors.
- Key pipeline products that are set to shape the market, broken down by sector.
- Information on the top medical equipment companies in the sector in the country covering business description, strategic analysis, and financial information.
- Healthcare structure, regulatory environment, approval process, pricing trends and reimbursement.
- Product and brand updates, strategy changes, R&D projects, corporate expansions and contractions and regulatory changes.
- Key mergers and acquisitions, partnerships, private equity investments and IPOs.
- Customer, hospitals and physicians data.

Reasons to buy

- Gain a strong understanding of the ophthalmic devices market in China.
- Evaluate and compare the attractiveness of the market in the country.
- Identify growth segments and opportunities in each industry sector within the country.
- Evaluate the pipeline of key products that will change the sector, and identify threats and opportunities before the products are launched in the country.
- Analyze the competitiveness of the market in the country and identify hotspots.
- Develop strategies based on the latest product, brand, expansion and research and development news in the country.
- Do deals with an understanding of how competitors are financed, and the mergers and partnerships that have shaped the market in the country.
- Identify and analyze the strengths and weaknesses of the industry incumbents in the country.

Table of Content

1 Table Of Contents 2 3

2	Introduction	9
2.1	What Is This Report About'	9
3	Definitions of the Markets Covered in the Report	10
3.1	Ophthalmic Devices	10
3.2	Cataract Surgery	10
3.2.1	Phacoemulsification Equipment	10
3.2.2	Intra Ocular Lens	10
3.3	Vision Care	10
3.3.1	Ophthalmoscopes	10
3.3.2	Contact lenses	10
3.3.3	Lens care	11
3.3.4	Ophthalmic lens	11
3.3.5	Rigid Gas Permeable Contact Lenses	11
3.4	Refractive Surgery	11
4	Healthcare Sector Review	12
4.1	Healthcare Expenditure	12
4.2	Healthcare Infrastructure	13
4.2.1	Healthcare Personnel Data	14
4.2.2	Healthcare Facilities Data	15
4.3	Healthcare Policy	18
5	Regulation System	19
5.1	Medical Equipment Approval Process	19
5.1.1	Classification	19
5.1.2	Registration and Conformity assessment	20
5.1.3	China Compulsory Certificate (CCC Mark)	22
5.1.4	Labeling and Packaging	23
5.1.5	Registration Fee	24
5.1.6	Registration Period	24
5.2	Post Market Surveillance (PMS)	24
6	Pricing and Reimbursement	25
7	Distribution Structure	27
8	Ophthalmic Devices In China	28
8.1	Ophthalmic Devices Cross Country Comparison, Revenue (\$ mn), 2000-2015	28
8.2	Ophthalmic Devices, China, Overall Revenue (\$ mn), 2000-2015	29
8.3	Ophthalmic Devices, China, Overall Volume (Units), 2000-2015	33
8.4	Ophthalmic Devices, China, Company Share (2006-2007)	34
9	Cataract Surgery In China	35
9.1	Cataract Surgery Overall Revenue (2000-2015)	35
9.2	Cataract Surgery Overall Volume (2000-2015)	37
9.3	Cataract Surgery Average Price (2000-2015)	38
9.4	Cataract Surgery Distribution Share (2007-2008)	39
9.5	Cataract Surgery, China, Company Share (2006-2007)	40
10	Refractive Surgery In China	41
10.1	Refractive Surgery Overall Revenue (2000-2015)	41
10.2	Refractive Surgery Overall Volume (2000-2015)	43
10.3	Refractive Surgery Average Price (2000-2015)	45
10.4	Refractive Surgery Distribution Share (2007-2008)	45
10.5	Refractive Surgery, China, Company Share (2006-2007)	46
11	Vision Care In China	47
11.1	Vision Care Overall Revenue (2000-2015)	47

- 11.2 Vision Care Overall Volume (2000-2015) 49
- 11.3 Vision Care Average Price (2000-2015) 51
- 11.4 Vision Care Distribution Share (2007-2008) 52
- 11.5 Vision Care, China, Company Share (2006-2007) 53
- 12 Overview of Key Companies in China Ophthalmic Devices Market 54
- 12.1 Johnson & Johnson Vision Care, Inc. Company Profile 54
 - 12.1.1 Company Overview 54
- 12.2 Essilor International Company Profile 55
 - 12.2.1 Company Overview 55
 - 12.2.2 Value Chain Analysis 55
- 12.3 CIBA Vision Corporation Company Profile 57
 - 12.3.1 Company Overview 57
 - 12.3.2 CIBA Vision Corporation Pipeline Products 57
- 12.4 Hoya Corporation Company Profile 59
 - 12.4.1 Company Overview 59
 - 12.4.2 Value Chain Analysis 59
- 12.5 Bausch & Lomb Incorporated Company Profile 62
 - 12.5.1 Company Overview 62
 - 12.5.2 Value Chain Analysis 62
 - 12.5.3 Bausch & Lomb Incorporated Pipeline Products 65
- 12.6 Carl Zeiss AG Company Profile 67
 - 12.6.1 Company Overview 67
 - 12.6.2 Value Chain Analysis 67
- 12.7 ZUMAX Medical Co., Ltd. Company Profile 70
 - 12.7.1 Company Overview 70
- 13 Appendix 71
 - 13.1 Global Markets Direct Research Methodology 71
 - 13.2 Coverage 72
 - 13.3 Secondary Research 72
 - 13.4 Primary Research 73
 - 13.5 Models 73
 - 13.6 Forecasts 74
 - 13.7 Expert Panel Validation 74
 - 13.8 Currency Conversion 75
 - 13.9 Contact Us 76
 - 13.10 Disclaimer 76
- 1.1 List of Tables 3**
- Table 1: Doctors by Specialty in China, 2003-2007 14
- Table 2: Hospital Wards by Specialty in China, 2003 - 2007 15
- Table 3: Healthcare Institutions in China, 2000-2004 16
- Table 4: Personnel Employed in Healthcare Institutions in China, 2000-2004 16
- Table 5: Healthcare Institutions, Hospital Beds and Employed Personnel by Region in China, 2004 17
- Table 6: Ophthalmic Devices Cross Country Comparison, Revenue (\$ mn), 2000-2015 28
- Table 7: Ophthalmic Devices, China, Overall Revenue (\$ mn), 2000-2015 29
- Table 8: Ophthalmic Devices, China, Portfolio Analysis, 2000-2015 30
- Table 9: Ophthalmic Devices, China, Overall Revenue (\$ mn), Historic, 2000-2008 31
- Table 10: Ophthalmic Devices, China, Overall Revenue (\$ mn), Forecast, 2008-2015 32
- Table 11: Ophthalmic Devices, China, Overall Volume (Units), 2000-2015 33
- Table 12: Ophthalmic Devices, China, Overall Volume (Units), Historic, 2000-2008 33
- Table 13: Ophthalmic Devices, China, Overall Volume (Units), Forecast, 2008-2015 33
- Table 14: Ophthalmic Devices, China, Company Share by Revenue (\$ mn), 2006-2007 34

Table 15:	Cataract Surgery, China, Revenue (\$ mn) by Segment, Historic, 2000-2008	35
Table 16:	Cataract Surgery, China, Revenue (\$ mn) by Segment, Forecast, 2008-2015	36
Table 17:	Cataract Surgery, China, Volume (Units) by Segment, Historic, 2000-2008	37
Table 18:	Cataract Surgery, China, Volume (Units) by Segment, Forecast, 2008-2015	37
Table 19:	Cataract Surgery, China, Average Price (\$), Historic, 2000-2008	38
Table 20:	Cataract Surgery, China, Average Price (\$), Forecast, 2008-2015	38
Table 21:	Cataract Surgery, China, Distribution Share by Revenue (\$mn), 2007-2008	39
Table 22:	Cataract Surgery, China, Company Share by Revenue (\$ mn), 2006-2007	40
Table 23:	Refractive Surgery, China, Revenue (\$ mn), Historic, 2000-2008	41
Table 24:	Refractive Surgery, China, Revenue (\$ mn), Forecast, 2008-2015	42
Table 25:	Refractive Surgery, China, Volume (Units), Historic, 2000-2008	43
Table 26:	Refractive Surgery, China, Volume (Units), Forecast, 2008-2015	44
Table 27:	Refractive Surgery, China, Average Price (\$), Historic, 2000-2008	45
Table 28:	Refractive Surgery, China, Average Price (\$), Forecast, 2008-2015	45
Table 29:	Refractive Surgery, China, Distribution Share by Revenue (\$mn), 2007-2008	45
Table 30:	Refractive Surgery, China, Company Share by Revenue (\$ mn), 2006-2007	46
Table 31:	Vision Care, China, Revenue (\$ mn) by Segment, Historic, 2000-2008	47
Table 32:	Vision Care, China, Revenue (\$ mn) by Segment, Forecast, 2008-2015	48
Table 33:	Vision Care, China, Volume (Units) by Segment, Historic, 2000-2008	49
Table 34:	Vision Care, China, Volume (Units) by Segment, Forecast, 2008-2015	50
Table 35:	Vision Care, China, Average Price (\$), Historic, 2000-2008	51
Table 36:	Vision Care, China, Average Price (\$), Forecast, 2008-2015	51
Table 37:	Vision Care, China, Distribution Share by Revenue (\$mn), 2007-2008	52
Table 38:	Vision Care, China, Company Share by Revenue (\$ mn), 2006-2007	53
Table 39:	CIBA Vision Corporation Pipeline Products by Equipment Type	57
Table 40:	CIBA Vision Corporation Pipeline Products by Development Stage	57
Table 41:	CIBA Vision Corporation Pipeline Products by Therapy Area	57
Table 42:	CIBA Vision Corporation Pipeline Products by Clinical Trials	58
Table 43:	Bausch & Lomb Incorporated Pipeline Products by Equipment Type	65
Table 44:	Bausch & Lomb Incorporated Pipeline Products by Development Stage	65
Table 45:	Bausch & Lomb Incorporated Pipeline Products by Therapy Area	65
Table 46:	Bausch & Lomb Incorporated Pipeline Products by Clinical Trials	66
Table 47:	Bausch & Lomb Incorporated Pipeline Products by News Summaries	66
Table 48:	USD to Local Currency at 2008 Constant Rate 751.2 List of Figures	3
Figure 1:	Total Healthcare Expenditure in China, 2000 - 2005	13
Figure 2:	Medical Equipment Registration Process in China, 2007	21
Figure 3:	CCC Mark Certification Process in China, 2007	23
Figure 4:	Ophthalmic Devices Cross Country Comparison, Revenue (\$ mn), 2000-2015	28
Figure 5:	Ophthalmic Devices, China, Overall Revenue (\$ mn), 2000-2015	29
Figure 6:	Ophthalmic Devices, China, Portfolio Analysis, 2000-2015	30
Figure 7:	Ophthalmic Devices, China, Overall Revenue (\$ mn), Historic, 2000-2008	31
Figure 8:	Ophthalmic Devices, China, Overall Revenue (\$ mn), Forecast, 2008-2015	32
Figure 9:	Ophthalmic Devices, China, Company Share (%), 2007	34
Figure 10:	Cataract Surgery, China, Revenue (\$ mn) by Segment, Historic, 2000-2008	35
Figure 11:	Cataract Surgery, China, Revenue (\$ mn) by Segment, Forecast, 2008-2015	36
Figure 12:	Cataract Surgery, China, Company Share (%), 2007	40
Figure 13:	Refractive Surgery, China, Revenue (\$ mn), Historic, 2000-2008	41
Figure 14:	Refractive Surgery, China, Revenue (\$ mn), Forecast, 2008-2015	42
Figure 15:	Refractive Surgery, China, Volume (Units), Historic, 2000-2008	43
Figure 16:	Refractive Surgery, China, Volume (Units), Forecast, 2008-2015	44

- Figure 17: Refractive Surgery, China, Company Share (%), 2007 46
- Figure 18: Vision Care, China, Revenue (\$ mn) by Segment, Historic, 2000-2008 47
- Figure 19: Vision Care, China, Revenue (\$ mn) by Segment, Forecast, 2008-2015 48
- Figure 20: Vision Care, China, Volume (Units) by Segment, Historic, 2000-2008 49
- Figure 21: Vision Care, China, Volume (Units) by Segment, Forecast, 2008-2015 50
- Figure 22: Vision Care, China, Company Share (%), 2007 53
- Figure 23: Essilor International Value Chain Analysis 55
- Figure 24: HOYA Corporation Value Chain Analysis 59
- Figure 25: Bausch & Lomb Incorporated Value Chain Analysis 62
- Figure 26: Carl Zeiss AG Value Chain Analysis 67
- Figure 27: Global Markets Direct Methodology 71

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