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Oral Hygiene in the Netherlands

Published on September 2009

Report Summary

Euromonitor International's Oral Hygiene in the Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2003-2008), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2013 illustrate how the market is set to change. Product coverage: toothpaste, manual toothbrushes, mouthwashes/dental rinses, denture care, mouth fresheners, dental floss, power toothbrushes. Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report'

- * Get a detailed picture of the cosmetics & toiletries industry
- * Pinpoint growth sectors and trends and identify factors driving change
- * Understand the competitive environment, the market's major players and leading brands
- * Use five-year forecasts to assess how the market is predicted to develop

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning

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Euromonitor International

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