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## The Top 10 Telecoms Operators: Transformation, growth and convergence in the leading players

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### Report Summary

By ranking and profiling the major players in the global telecoms industry, this report will provide insights into the dynamics, trends and technologies that are shaping today's telecommunications market; growth estimates for the telecoms industry are predicted to be around 5-7% per year with total revenue reaching \$2.2 trillion in 2010. As the provision of traditional voice services becomes saturated, data services providing high-speed access to the Internet, emails and the intranet will drive industry growth in future. With over 1.8 bn wireless subscribers around the world at the beginning of 2006, it is estimated that by the end of the year, wireless revenue will account for over half of all telecommunications industry revenue by 2010. The convergence of fixed and wireless services is resulting in strong M&A activity in the telecoms industry, particularly in the US. In Europe, even though many of the incumbent's competitors are international and operate across borders, individual operating units are usually country-specific and tend to have substantial autonomy. The countries of Eastern Europe, particularly those that have recently joined the EU, are becoming rapidly integrated into the economy of Western Europe. The North American telecoms industry has been undergoing bouts of consolidation over the last five years, with the market increasingly controlled by a handful of large providers. Latin America is seeing considerable growth in mobile and Internet services, with Argentina, Brazil and Mexico accounting for 90% of the market.

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