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Fixed Line Telecoms in Australia

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Report Summary

Datamonitor's Fixed Line Telecoms in Australia industry profile is an essential resource for top-level data and analysis covering the fixed line telecoms industry. It includes detailed data on market size and segmentation, plus textual analysis of the key trends and competitive landscape, demographic information, and descriptions of the leading companies.

Scope

- * Contains an executive summary and data on value, volume and segmentation
- * Provides textual analysis of the industry's prospects, competitive landscape and leading companies
- * Includes a five-year forecast of the industry
- * Supported by the key macroeconomic and demographic data affecting the market

Why you should buy this report

- * Spot future trends and developments
- * Inform your business decisions
- * Add weight to presentations and marketing materials
- * Save time carrying out entry-level research

Market Definition

The fixed line telecoms market is valued as the revenues for fixed-line telecommunication services received by the telecom operators. The market has been calculated at end-user spending values and therefore does not include telecoms wholesalers. The volume data refers to fixed line subscribers. All currency conversions were carried out at constant 2005 average annual exchange rates.

For the purposes of this report, Americas comprises Brazil, Canada, Mexico, and the US.

Asia-Pacific comprises Australia, China, Japan, India, Singapore, South Korea, and Taiwan.

Europe comprises Belgium, Czech Republic, Denmark, France, Germany, Hungary, Italy, Netherlands, Norway, Poland, Russia, Spain, Sweden, and the UK.

The global market comprises the Americas, Asia-Pacific, and Europe.

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