

[>> Download this market research report on Reportlinker.com](#)

Agricultural Products in Italy

Published on September 2006

Report Summary

Datamonitor's Agricultural Products in Italy industry profile is an essential resource for top-level data and analysis covering the agricultural products industry. It includes detailed data on market size and segmentation, plus textual analysis of the key trends and competitive landscape, demographic information, and descriptions of the leading companies.

Scope

- * Contains an executive summary and data on value, volume and segmentation
- * Provides textual analysis of the industry's prospects, competitive landscape and leading companies
- * Includes a five-year forecast of the industry
- * Supported by the key macroeconomic and demographic data affecting the market

Why you should buy this report

- * Spot future trends and developments
- * Inform your business decisions
- * Add weight to presentations and marketing materials
- * Save time carrying out entry-level research

Market Definition

The agricultural products market consists of cereals, roots and tubers, sugarcrops, sugars and sweeteners, oilseeds, fruit, vegetables, vegetable oil, treenuts, beans and pulses, spices, coffee, tea and cocoa. It does not include forage products. In addition, products consumed at a subsistence level are not given a market value, although they are included in market volumes. Also, any part of production that is wasted has been disregarded. Market values are calculated at retail selling price (RSP) for those products that are sold to consumers in their original form. However, where products have been processed into other forms of foodstuff, values have been calculated at producers selling price. Market volumes reflect domestic supply of agricultural products. Any currency conversions included in this report have been calculated using constant 2004 annual average exchange rates.

For the purposes of this report, Asia-Pacific comprises Australia, China, India, Japan, South Korea and Taiwan.

Europe comprises France, Germany, UK, Belgium, Italy, Netherlands, Spain, Russia, Sweden, Czech Republic, Norway and Denmark.

The global market is comprised of Asia-Pacific, Europe, Brazil, Canada, Mexico, South Africa, and the US.

Table of Content

TABLE OF CONTENTS

EXECUTIVE SUMMARY 3

CHAPTER 1 Market Overview 7

1.1 Market Definition 7

1.2 Research Highlights 7

1.3 Market Analysis 8

CHAPTER 2 Market Value 9

CHAPTER 3 Market Volume 10

CHAPTER 4 Market Segmentation I 11

CHAPTER 5 Market Segmentation II 12

CHAPTER 6 Competitive Landscape 13

CHAPTER 7 Leading Companies 14

7.1 Carrefour S.A. 14

7.2 Conad 14

7.3 Coop Italia 14

7.4 Esselunga 15

7.5 Interdis 15

7.6 Auchan Groupe 15

CHAPTER 8 Market Forecasts 16

8.1 Market Value Forecast 16

8.2 Market Volume Forecast 17

CHAPTER 9 Macroeconomic Indicators 18

CHAPTER 10 Further Reading 20

10.1 Sources 20

10.2 Related Datamonitor Research 20

LIST OF TABLES

Table 1: Italy Agricultural Products Market Value: \$ billion, 2000-2004 9

Table 2: Italy Agricultural Products Market Volume: Metric tonnes million, 2000-2004 10

Table 3: Italy Agricultural Products Market Segmentation I: % Share, by Volume, 2004 11

Table 4: Italy Agricultural Products Market Segmentation II: % Share, by Value, 2004 12

Table 5: Italy Agricultural Products Market Value Forecast: \$ billion, 2004-2009 16

Table 6: Italy Agricultural Products Market Volume Forecast: Metric tonnes million, 2004-2009 17

Table 7: Italy Size of Population (million) , 2000-2004 18

Table 8: Italy GDP (1995=100), 2000-2004 18

Table 9: Italy Inflation, 2000-2004 18

Table 10: Italy Exchange Rate, 2000 19

CONTENTS

Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to **(805) 617 17 93** . If you have any questions please visit <http://www.reportlinker.com/notify/contact>

Order Information

Please verify that the product information is correct and select the format(s) you require.

[Agricultural Products in Italy](#)

Product Formats

Please select the product formats and the quantity you require.

Digital Copy -- USD 200.00 Quantity: _____

Contact Information

Please enter all the information below in **BLOCK CAPITALS**

Title: Mr Mrs Dr Miss Ms Prof

First Name: _____ Last Name: _____

Email Address: _____

Job Title: _____

Organization: _____

Address: _____

City: _____

Postal / Zip Code: _____

Country: _____

Phone Number: _____

Fax Number: _____

Payment Information

Please indicate the payment method, you would like to use by selecting the appropriate box.

Payment by credit card Card Number: _____

Expiry Date _____ / _____

CVV Number _____

Card Type (ex: Visa, Amex...) _____

Payment by wire transfer Crédit Mutuel

RIB : 10278 07314 00020257701 78

BIC : CMCIFR2A

IBAN : FR76 1027 8073 1400 0202 5770 178

Payment by check UBIQUICK SAS
16 rue Grenette – 69002 LYON, FRANCE

Customer signature:

Please note that by ordering from Reportlinker you are agreeing to our Terms and Conditions at

<http://www.reportlinker.com/index/terms>

Please fax this form to

(805) 617 17 93