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State Market Index: Pork rinds - Manufacturing

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Report Summary

The metrics in this report cover three year trends in Pork rinds [Manufacturing sector], broken out on a state-by-state basis. Analysis is based on data applied from 26 industry firms. Industry market vitality measures for each state are benchmarked against US averages for the industry, creating easy comparison of state-by-state performance. Industry sales are detailed for both company-wide headquarters data and locally generated sales levels. The report also compares proprietary BizMiner measures in each state and the US, including failure rates, entrepreneurial activity and new branch development rates in the industry.

Table of Content

State Market Index Contents

- P1-3 Introduction and context for the measures
- P4: Industry population and segmentation
- P5: Establishment, company and branch failure rates
- P6: Total industry sales volume (reported and locally generated)
- P7: Average annual reported sales
- P8: Average annual generated sales
- P9: Startup activity, new branch development, employment concentration
- P10: Overall Index
- P11: About the data

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