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Home, Leisure and Entertainment PC Software in Germany

Published on July 2002

Report Summary

The German market for home, leisure and entertainment software has decline, for the first, by 5.6% since 2000 to reach a value of nearly Euro 1.5 billion (US\$1.4 billion) in 2001. During the five years since 1997, the market has increased by 12.6% in value terms. The market has benefited from higher household PC penetration and rising levels of computer literacy amongst the German population. This report is part of Euromonitor's highly successful Major Market Profiles series. These briefings provide concise, up-to-date, accurate and affordable analysis of 156 commercial, industrial and service sectors in France, Germany, the UK and the US.

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