

[>> Download this market research report on Reportlinker.com](#)

## State Market Index: Atlas, map, and guide publishing

*Published on July 2006*

### Report Summary

The metrics in this report cover three year trends in Atlas, map, and guide publishing [Manufacturing sector], broken out on a state-by-state basis. Analysis is based on data applied from 469 industry firms. Industry market vitality measures for each state are benchmarked against US averages for the industry, creating easy comparison of state-by-state performance. Industry sales are detailed for both company-wide headquarters data and locally generated sales levels. The report also compares proprietary BizMiner measures in each state and the US, including failure rates, entrepreneurial activity and new branch development rates in the industry.

### Table of Content

#### State Market Index Contents

P1-3 Introduction and context for the measures

P4: Industry population and segmentation

P5: Establishment, company and branch failure rates

P6: Total industry sales volume (reported and locally generated)

P7: Average annual reported sales

P8: Average annual generated sales

P9: Startup activity, new branch development, employment concentration

P10: Overall Index

P11: About the data

## Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to **(805) 617 17 93** . If you have any questions please visit <http://www.reportlinker.com/notify/contact>

## Order Information

Please verify that the product information is correct and select the format(s) you require.

[State Market Index: Atlas, map, and guide publishing](#)

## Product Formats

Please select the product formats and the quantity you require.

Digital Copy -- USD 593.75                      Quantity: \_\_\_\_\_

---

## Contact Information

Please enter all the information below in **BLOCK CAPITALS**

Title:            Mr             Mrs             Dr             Miss             Ms             Prof

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Job Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postal / Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

---

## Payment Information

Please indicate the payment method, you would like to use by selecting the appropriate box.

**Payment by credit card**      Card Number: \_\_\_\_\_

Expiry Date \_\_\_\_\_ / \_\_\_\_\_

CVV Number \_\_\_\_\_

Card Type (ex: Visa, Amex...) \_\_\_\_\_

**Payment by wire transfer**      Crédit Mutuel

RIB : 10278 07314 00020257701 78

BIC : CMCIFR2A

IBAN : FR76 1027 8073 1400 0202 5770 178

**Payment by check**      UBIQUICK SAS  
16 rue Grenette – 69002 LYON, FRANCE

**Customer signature:**

Please note that by ordering from Reportlinker you are agreeing to our Terms and Conditions at

<http://www.reportlinker.com/index/terms>

**Please fax this form to**

**(805) 617 17 93**