

[>> Download this market research report on Reportlinker.com](#)

Alfa, S.A. de C.V. - SWOT Analysis

Published on May 2007

Report Summary

Datamonitor's Alfa, S.A. de C.V. - SWOT Analysis Company Profile is the essential source for top-level company data and information. The report examines the company's key business structure and operations, history and products, and provides summary analysis of its key revenue lines and strategy.

Alfa is the world's leading producer of aluminum cylinder heads for engines and the world's second largest producer of PTA. The company is also the leading Mexican producer of refrigerated food. It is headquartered in Mexico and employs 41,691 people. The company recorded revenues of MXN76,616 million (approximately \$7,106.9 million) during the fiscal year ended December 2006, an increase of 6.2% over 2005. The operating profit of the company MXN5,895 million (approximately \$546.8 million) during fiscal year 2006, a decrease of 13.5% compared to 2005. The net profit was MXN5,340 million (approximately \$495.3 million) during fiscal year 2006, a decrease of 35.3% over 2005.

Scope of the Report

- Provides all the crucial company information required for business and competitor intelligence needs
- Contains a study of the major internal and external factors affecting the company in the form of a SWOT analysis as well as a breakdown and examination of leading product revenue streams
- Data is supplemented with details on the company's history, key executives, business description, locations and subsidiaries as well as a list of products and services and the latest available company statement

Reasons to Purchase

- Support sales activities by understanding your customers' businesses better
- Qualify prospective partners and suppliers
- Keep fully up to date on your competitors' business structure, strategy and prospects
- Obtain the most up to date company information available

Table of Content

Table of Contents:

This product typically includes the following sections:

Key Facts
Company Overview
Business Description
Company History
Key Employees
Key Employee Biographies
Company View

SWOT analysis

Products & Services Listing

Products & Services Analysis

Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to **(805) 617 17 93** . If you have any questions please visit <http://www.reportlinker.com/notify/contact>

Order Information

Please verify that the product information is correct and select the format(s) you require.

[Alfa, S.A. de C.V. - SWOT Analysis](#)

Product Formats

Please select the product formats and the quantity you require.

Digital Copy -- USD 125.00 Quantity: _____

Contact Information

Please enter all the information below in **BLOCK CAPITALS**

Title: Mr Mrs Dr Miss Ms Prof

First Name: _____ Last Name: _____

Email Address: _____

Job Title: _____

Organization: _____

Address: _____

City: _____

Postal / Zip Code: _____

Country: _____

Phone Number: _____

Fax Number: _____

Payment Information

Please indicate the payment method, you would like to use by selecting the appropriate box.

Payment by credit card Card Number: _____

Expiry Date _____ / _____

CVV Number _____

Card Type (ex: Visa, Amex...) _____

Payment by wire transfer Crédit Mutuel

RIB : 10278 07314 00020257701 78

BIC : CMCIFR2A

IBAN : FR76 1027 8073 1400 0202 5770 178

Payment by check UBIQUICK SAS
16 rue Grenette – 69002 LYON, FRANCE

Customer signature:

Please note that by ordering from Reportlinker you are agreeing to our Terms and Conditions at
<http://www.reportlinker.com/index/terms>

Please fax this form to

(805) 617 17 93