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## Lowe's Companies Inc - SWOT Analysis

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### Report Summary

Datamonitor's Lowe's Companies Inc - SWOT Analysis Company Profile is the essential source for top-level company data and information. The report examines the company's key business structure and operations, history and products, and provides summary analysis of its key revenue lines and strategy.

Lowe's Companies (Lowe's) is the world's second largest home improvement retailer. The company offers a complete line of products and services for home decorating, maintenance, repair, and remodeling of commercial buildings. The company is headquartered at Mooresville, North Carolina and employs approximately 157,000 people. The company recorded revenues of \$46,927 million during the fiscal year ended January 2007, an increase of 8.5% over 2006. The operating profit of the company was \$5,152 million during fiscal year 2007, an increase of 10.7% over 2006. The net profit was \$3,105 million in fiscal year 2007, an increase of 12.3% over 2006.

#### Scope of the Report

- Provides all the crucial company information required for business and competitor intelligence needs
- Contains a study of the major internal and external factors affecting the company in the form of a SWOT analysis as well as a breakdown and examination of leading product revenue streams
- Data is supplemented with details on the company's history, key executives, business description, locations and subsidiaries as well as a list of products and services and the latest available company statement

#### Reasons to Purchase

- Support sales activities by understanding your customers' businesses better
- Qualify prospective partners and suppliers
- Keep fully up to date on your competitors' business structure, strategy and prospects
- Obtain the most up to date company information available

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Products & Services Analysis

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