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## Non-Life Insurance in Taiwan

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### Report Summary

Datamonitor's Non-Life Insurance in Taiwan industry profile is an essential resource for top-level data and analysis covering the non-life insurance industry. It includes detailed data on market size and segmentation, plus textual and graphical analysis of the key trends and competitive landscape, leading companies and demographic information.

#### Scope

- \* Contains an executive summary and data on value, volume and/or segmentation
- \* Provides textual analysis of the industry's recent performance and future prospects
- \* Incorporates in-depth five forces competitive environment analysis and scorecards
- \* Includes a five-year forecast of the industry
- \* The leading companies are profiled with supporting key financial metrics
- \* Supported by the key macroeconomic and demographic data affecting the market

#### Highlights

- \* Detailed information is included on market size, measured by value and/or volume
- \* Five forces scorecards provide an accessible yet in depth view of the market's competitive landscape

#### Why you should buy this report

- \* Spot future trends and developments
- \* Inform your business decisions
- \* Add weight to presentations and marketing materials
- \* Save time carrying out entry-level research

#### Market Definition

The non-life insurance market consists of the accident and health insurance sector and the property and casualty insurance sector. The value of the non-life insurance market is shown in terms of gross premium incomes. Any currency conversions used in the report have been calculated using constant 2005 annual average exchange rates.

The non-life insurance market depends on a variety of economic and non-economic factors and future performance is difficult to predict. The forecast given in this report is not based on a complex economic model, but is intended as a rough guide to the direction in which the market is likely to move. This forecast is based on a correlation between past market growth and growth of base drivers, such as house price growth, GDP growth and long-term interest rates.

Asia-Pacific comprises Australia, China, Japan, India, Singapore, South Korea and Taiwan.

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