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Life Insurance in India

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Report Summary

Datamonitor's Life Insurance in India industry profile is an essential resource for top-level data and analysis covering the life insurance industry. It includes detailed data on market size and segmentation, plus textual and graphical analysis of the key trends and competitive landscape, leading companies and demographic information.

Scope

- * Contains an executive summary and data on value, volume and/or segmentation
- * Provides textual analysis of the industry's recent performance and future prospects
- * Incorporates in-depth five forces competitive environment analysis and scorecards
- * Includes a five-year forecast of the industry
- * The leading companies are profiled with supporting key financial metrics
- * Supported by the key macroeconomic and demographic data affecting the market

Highlights

- * Detailed information is included on market size, measured by value and/or volume
- * Five forces scorecards provide an accessible yet in depth view of the market's competitive landscape
- * Market shares are covered by manufacturer or brand

Why you should buy this report

- * Spot future trends and developments
- * Inform your business decisions
- * Add weight to presentations and marketing materials
- * Save time carrying out entry-level research

Market Definition

The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans. All currency conversions have been calculated using constant 2006 annual average exchange rates.

The insurance market depends on a variety of economic and non-economic factors and future performance is difficult to predict. The forecast given in this report is not based on a complex economic model, but is intended as a rough guide to the direction in which the market is likely to move. This forecast is based on a correlation between past market growth and growth of base drivers, such as GDP, population growth and long-term interest rates.

Asia-Pacific comprises Australia, China, Japan, India, Singapore, South Korea and Taiwan.

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