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## Denki Kagaku Kogyo Kabushiki Kaisha - SWOT Analysis

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### Report Summary

Datamonitor's Denki Kagaku Kogyo Kabushiki Kaisha Company Profile is the essential source for top-level company data and information. The report examines the company's key business structure and operations, history and products, and provides summary analysis of its key revenue lines and strategy.

Denki Kagaku Kogyo Kabushiki Kaisha (Denka) is a manufacturer of chemicals. Its materials are used in electrical home appliances, digital cameras and game devices. It makes products such as fertilizers, synthetic rubber, cement additives for construction and cement production, polyvinyl chloride (PVC) and vinyl acetate resins used to produce synthetic rubber and plastics, and semiconductor-related electronic materials. The company operates in Asia, the US and Europe. It is headquartered in Tokyo, Japan and employs about 4,700 people. The company recorded revenues of JPY329,262 million (approximately \$2,818.5 million) during the fiscal year ended March 2007, an increase of 6.9% over 2006. The operating profit of the company was JPY29,877 million (approximately \$255.7 million) during fiscal year 2007, an increase of 14.6% over 2006. The net profit was JPY15M734 million (approximately \$134.7 million) in fiscal year 2007, an increase of 2.4% over 2006.

#### Scope of the Report

- Provides all the crucial company information required for business and competitor intelligence needs
- Data is supplemented with details on the company's history, key executives, business description, locations and subsidiaries as well as a list of products and services and the latest available company statement.

#### Reasons to Purchase

- Support sales activities by understanding your customers' businesses better
- Qualify prospective partners and suppliers
- Keep fully up to date on your competitors' business structure, strategy and prospects
- Obtain the most up to date company information available

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Products & Services Analysis

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