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## Hanson plc - SWOT Analysis

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### Report Summary

Datamonitor's Hanson plc Company Profile is the essential source for top-level company data and information. The report examines the company's key business structure and operations, history and products, and provides summary analysis of its key revenue lines and strategy.

Hanson is one of the leading building materials companies. It is a producer of aggregates and building products including crushed rock, sand and gravel, as well as concrete products, clay bricks and ready-mixed concrete. The company primarily operates in North America and the UK. It is headquartered in London, the UK, and employs about 25,900 people. The company recorded revenues of £4,132.7 million during the fiscal year ended December 2006, an increase of 11.2% over 2005. The operating profit of the company was £558.6 million during fiscal year 2006, an increase of 15.2% over 2005. The net profit was £400.4 million in fiscal year 2006, an increase of 3.4% over 2005.

#### Scope of the Report

- Provides all the crucial company information required for business and competitor intelligence needs
- Data is supplemented with details on the company's history, key executives, business description, locations and subsidiaries as well as a list of products and services and the latest available company statement.

#### Reasons to Purchase

- Support sales activities by understanding your customers' businesses better
- Qualify prospective partners and suppliers
- Keep fully up to date on your competitors' business structure, strategy and prospects
- Obtain the most up to date company information available

### Table of Content

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Company View  
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Products & Services Listing

Products & Services Analysis

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