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Cerner Corporation - SWOT Analysis

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Report Summary

Datamonitor's Cerner Corporation - SWOT Analysis company profile is the essential source for top-level company data and information. The report examines the company's key business structure and operations, history and products, and provides summary analysis of its key revenue lines and strategy.

Cerner Corporation (Cerner) is a supplier of healthcare information technology (HIT), healthcare devices and related services. The company designs, develops, markets, installs and supports person/member/patient-focused clinical and management information systems and services that are capable of being implemented on a standalone, combined or enterprise-wide basis. The company is headquartered in Missouri, US and employs about 7,870 people. The company recorded revenues of \$1,519.9 million during the fiscal year ended December 2007, an increase of 10.3% over 2006. The company's revenues increased on account of growth in managed services and support and maintenance services. The operating profit of the company was \$204.1 million during fiscal year 2007, an increase of 22.8% over 2006. The net profit was \$127.1 million in fiscal year 2007, an increase of 15.7% over 2006. 10K pg-43

Scope of the Report

- Provides all the crucial company information required for business and competitor intelligence needs
- Contains a study of the major internal and external factors affecting the company in the form of a SWOT analysis as well as a breakdown and examination of leading product revenue streams
- Data is supplemented with details on the company's history, key executives, business description, locations and subsidiaries as well as a list of products and services and the latest available company statement

Reasons to Purchase

- Support sales activities by understanding your customers' businesses better
- Qualify prospective partners and suppliers
- Keep fully up to date on your competitors' business structure, strategy and prospects
- Obtain the most up to date company information available

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