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Retail Futures: UK Electricals Q3 2008

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Report Summary

Introduction

Verdict Research: Retail Futures is a unique forecasting tool providing dynamic, accurate forecasts of market demand and price pressures - with full explanation of assumptions made - every three months. Seven sectors forecasts are available (Clothing & Footwear, DIY & Gardening, Electricals, Furniture & Floorcoverings, Food & Grocery, Health & Beauty and Homewares) and a Sector Summary forecast

Scope

Highlights

Reasons to Purchase

This unique tool takes account of the latest retail events. It tracks short term changes in retail and quantifies their impact on category sales. The reliable and accurate data exposes opportunities for growth and is a key operational planning tool to aid tactical and strategic decision-making. It allows you to benchmark performance with confidence and set effective targets to help maintain progress.

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