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Grupo Empresarial Bavaria - SWOT Analysis - SWOT Analysis

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Report Summary

Datamonitor's Grupo Empresarial Bavaria - SWOT Analysis company profile is the essential source for top-level company data and information. The report examines the company's key business structure and operations, history and products, and provides summary analysis of its key revenue lines and strategy.

Grupo Empresarial Bavaria (Bavaria) is engaged in the production and retailing of beer, malt, fruit refreshments and bottled water. The company is SABMiller's industrial operation in Colombia. It primarily operates in Ecuador, Peru, Panama, Bolivia, Chile, Costa Rica and the US. It is headquartered in Bogota, Colombia and employed about 4,518 people as of March 2008. The company is a subsidiary of SABMiller. The separate financials for the company are not available.

Scope of the Report

- Provides all the crucial company information required for business and competitor intelligence needs
- Contains a study of the major internal and external factors affecting the company in the form of a SWOT analysis as well as a breakdown and examination of leading product revenue streams
- Data is supplemented with details on the company's history, key executives, business description, locations and subsidiaries as well as a list of products and services and the latest available company statement

Reasons to Purchase

- Support sales activities by understanding your customers' businesses better
- Qualify prospective partners and suppliers
- Keep fully up to date on your competitors' business structure, strategy and prospects
- Obtain the most up to date company information available

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