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Agricultural Products in South Korea

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Report Summary

Datamonitor's Agricultural Products in South Korea industry profile is an essential resource for top-level data and analysis covering the agricultural products industry. It includes detailed data on market size and segmentation, plus textual and graphical analysis of the key trends and competitive landscape, leading companies and demographic information.

Scope

- * Contains an executive summary and data on value, volume and/or segmentation
- * Provides textual analysis of the industry's recent performance and future prospects
- * Incorporates in-depth five forces competitive environment analysis and scorecards
- * Includes a five-year forecast of the industry
- * The leading companies are profiled with supporting key financial metrics
- * Supported by the key macroeconomic and demographic data affecting the market

Highlights

- * Detailed information is included on market size, measured by value and/or volume
- * Five forces scorecards provide an accessible yet in depth view of the market's competitive landscape

Why you should buy this report

- * Spot future trends and developments
- * Inform your business decisions
- * Add weight to presentations and marketing materials
- * Save time carrying out entry-level research

Market Definition

The agricultural products market consists of cereals, roots and tubers, sugarcrops, sugars and sweeteners, oilseeds, fruit, vegetables, vegetable oil, tree nuts, beans and pulses, spices, coffee, tea and cocoa. It does not include forage products. In addition, products consumed at a subsistence level are not given a market value, although they are included in market volumes.

Also, any part of production that is wasted has been disregarded. Market values are calculated at retail selling price (RSP) for those products that are sold to consumers in their original form. However, where products have been processed into other forms of foodstuff, values have been calculated at producers selling price. Any currency conversions included in this report have been calculated using constant 2007 annual average exchange rates.

Market volumes reflect domestic supply of agricultural products. The players shown in the leading companies section of this report are all agricultural products retailers.

Asia-Pacific comprises Australia, China, Japan, India, Singapore, South Korea and Taiwan.

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