

Covid-19 Outbreak - Forecasts Update

Coronavirus is a major preoccupation for both individuals & businesses at the moment. Getting access to the latest, reliable insights on how it's impacting your sector can be a challenge in itself, with information on the topic evolving daily.

In this case, responsiveness is key, and thanks to our in-house technology, we've been able us to adjust our forecasts immediately, based on 2 main factors :



The level of impact on a region or sector

from strongly negatively impacted to positively impacted



The channel impacted

Supply shocks

- supply chain disruptions
- labor shortages
- etc

Demand shocks

- reduced consumption
- drop in tourism expenditure
- impact on commodity markets
- etc

as well as **financial shocks** (restrictions on credit access etc)

How do we forecast?

Our analysts have based their hypotheses on the following assumptions:

- **Impact duration of 3 months** - i.e - activity starting back up in June/ July (depending on when outbreak began for the specific region in question).
- An **impact similar to the change** (decrease or increase for some sectors) **in country activity** communicated by the respective NSO (National Statistics Office)
- We also take into account the **Average Earnings Revisions by Global top 500 MNEs** representing every sector of activity.

Our hypotheses concerning the actual % of increase or decrease of forecasts are based on assumptions that can be **modified at any moment**, as and when we have new information.

Example of a revised forecast

	Unit	2019	2020	2021	2022	2023	CAGR ^①	5Y GR ^①
World Passenger Cars Production	Units	67.15 Millions	55.77 ^① Millions	71.78 Millions	72.93 Millions	74.07 Millions	↑ 1.98%	↑ 10.3%
GDP per Capita ^①	US Dollars	11,390	11,360 ^①	11,790	11,980	12,170	↑ 1.33%	↑ 6.82%
Population Size	Units (Persons)	8 Billions	8 Billions	8 Billions	8 Billions	8 Billions	↑ 0.68%	↑ 3.47%

COVID-19 Strong Impact

Covid-19 Impacts Scale

Source: ReportLinker Research

World Passenger Cars Production Forecast based on OICA data

If you want more information on the exposure of each sector by region and channel impact you can contact us :

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ReportLinker Research aims to provide reliable, future perspectives for a wide selection of top industries.

■ Who are we?

ReportLinker Research's team is made up of highly qualified analysts, marketing specialists and engineers.

We work collectively to provide research analysts and knowledge centers with the best possible insights into future market potential.

We help reduce uncertainty and facilitate critical business decisions.

■ How does it work?

- Our forecasts are based on several factors including historical data, recent trends and business knowledge provided by the team of analyst team.
- By applying **proven forecast methodologies** along with the **latest data technologies**, we provide access to valuable insights on the evolution of specific key indicators for twenty major industrial sectors.
- We work with verified primary data sources, including:



And many more...

- Our analysts are **frequently adjusting our forecasts** to take into account not only industry specific trends but also any macroeconomic conditions and/or events that would have an impact on the sector.